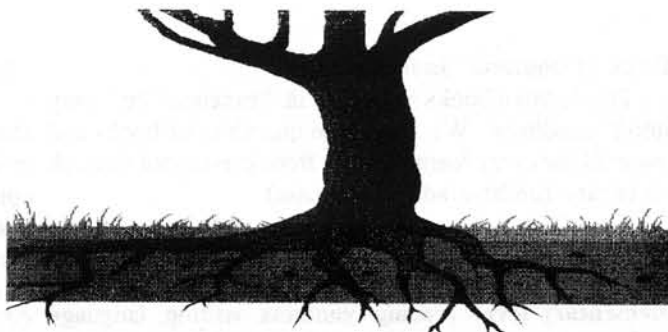


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QUARTERLY NEWSLETTER OF SERVICE-EDUCATION-ECONOMIC-DEVELOPMENT-SCIENCE (S.E.E.D.S.), INC. VOLUME 1 NO. 4 WINTER 1995

Dear Friends:

Welcome to the final issue of ROOTS for 1995. The year has been full and we have progressed: S.E.E.D.S., Inc. was formed; more pen pals were "in touch"; we continued to refine the "SEEDS: Food For Learning" curriculum outline; the Anufo Women's micro enterprise flourished; our cultural exchange effort went wonderfully (Gladys promises to share some experiences in the next issue), and last but not least, the Start-A-Library Project delivered over 1,500 books to Ghana, established three more mini libraries and contributed to several others. WHEW!

Thank you for your support. It is greatly appreciated, and certainly still sought. In fact, as S.E.E.D.S. enters 1996, you are needed more than ever.

This issue of ROOTS is dedicated to the "20 FOR 45" Campaign, S.E.E.D.S.' new and most demanding book drive. Please read on, spread the news and of course, contact us about donations and volunteering.

Sincerely,

Jacqueline Wright, Co-Editor

"20 FOR 45" CAMPAIGN: New Start-A-Library Project

S.E.E.D.S., Inc. is pleased to announce its 1995-96 book collection and distribution campaign, called "20 for 45". This year's campaign is a continuation of S.E.E.D.S.' focus on the West African country of Ghana. **The campaign's goals are to deliver 20,000 quality books to, and establish 45 new starter libraries throughout Ghana.** Specifically, current plans call for (a) forty mini libraries; (b) four larger contributions to colleges, and (c) one larger, centrally-located library.

This is a major expansion of the *Start-A-Library Project*, which has delivered about 7,000 volumes and established eleven starter" libraries since 1992. Clearly, such a huge increase in single-year book distributions requires qualitative as well as quantitative adjustments in our operation. Toward this end, S.E.E.D.S. volunteers have been planning for months and have already made the logistics and management decisions and staff time commitments needed for a successful campaign. Additionally, generous contributions from the *Global Ministries and Women's Divisions of the United Methodist Church* and *Books for Africa* ensure coverage of shipping and handling costs. Therefore, only one major area of uncertainty remains—the level of response to the campaign by book donors.

A Strong Donor Response Is Needed

To be successful, the "20 for 45" Campaign must attract a large, varied group of donors. We call on pre-schools, elementary & secondary schools, colleges & technical schools; libraries, book stores & publishers, as well as all other interested parties to donate books, school supplies and other instructional materials.

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Book "Condition" Is important..

The donated books should be in "excellent" to "very good" condition. We seek large quantities of books and material for every learning level from pre-school through university (under-graduate/graduate).

What are the Requested "Types" of Books?

The desired book types include (1) **pre-school/elementary level:** reading readiness, writing, language arts, reading, mathematics, science, social studies texts and workbooks; reference books; as well as quality children's literature, music and art. (2) **secondary level (Junior & Senior H.S.):** language arts, algebra, geometry, trigonometry, calculus, health, physical and environmental science, biology, physics, vocational & technical, engineering drawing, geography, history, nursing, business studies, home economics, music, art and literature (fiction and non-fiction), 3. **college/university level:** agriculture and forestry, anthropology, architecture, art & design, business/management/marketing, business finance/accounting, computer science/technology, economics, education, engineering, english as a second language, home economics/hospitality management, humanities (philosophy, religion, logic), language arts & literature (criticism, drama, poetry, linguistics, language arts & communication) library science, mathematics & statistics, political science, psychology, sociology, science (biology, physics, chemistry, zoology) technical (air conditioning & refrigeration, building construction, automotive, electricity & electronics, welding, woodworking & carpentry), women studies, medical, nursing, health & medicine, reference materials (e.g., atlases, dictionaries, encyclopedias)

Special Call For Africana Studies Materials

In response to a most interesting and consistent request from Ghanaians for more information on Africa and African peoples throughout the world, **S.E.E.D.S. is asking for donations of all varieties of African and Africana Diaspora books and reference materials.** These donations will enable us to include a small Africana Studies "starter" collection in each starter library's general collection. Additionally, S.E.E.D.S. will work with the Ghanaian people to establish one major Africana Studies Resource Center.

Note: Please provide as many copies of each type of book as possible.

The "20 FOR 45" Campaign: Why Ghana?

S.E.E.D.S., Inc. is a small organization that has been able to "make a difference" globally by concentrating its limited *international development* resources on one country at a time. Four years of practical experience has enabled us to develop a measure of understanding of the situation in Ghana. S.E.E.D.S. has also established a solid foundation there; largely through the reliable work of Ghanaian volunteers, who coordinate local activities. As our experience in Ghana has deepened, so has our resolve to work with its people.

The people of Ghana are deeply appreciative of the book contributions. Each starter library is located in a school or community center within a rural village or town. The children and young adults use their libraries all the time. The older adults and elders are quite proud of their libraries. More importantly, they are also becoming avid users. The libraries were established in a spirit of sharing and cooperation. They continue to be operated in the same spirit; attracting users from surrounding towns and villages miles away.

Ghana is struggling mightily to expand literacy and to improve its entire educational system. Although the nation spends a large percentage of its budget on education, its resources are very modest in comparison to its challenges. The challenges of both *rural education* and *the university system* are among the most significant. In rural Ghana, the problems of low literacy rates, a shortage of learning facilities and a scarcity of books are compounded because the population is large and widely dispersed. A potentially strong university system is addressing a major problem—more money for professor/instructor salaries. However, shortages of textbooks, equipment and library resources persist.

Non-governmental organizations (NGOs) can have important roles in helping to address such problems. In this instance, S.E.E.D.S. is serving as a conduit for donations of the critically-needed books and supplies.

Donations Can Be Tax Deductible

S.E.E.D.S., Inc. is registered with the U.S. Internal Revenue Service (IRS) and is in the process of obtaining 501 C-3 tax exempt status. In order to accommodate donors who want their contributions to be tax-deductible, S.E.E.D.S. has arranged for other tax exempt organizations to also act as conduits.